



File No. 9-82/2017-P&P-CM (Part-I)

Date: 22.09.2017

To,

The GM,
Nodale Center,
North Zone/West Zone/East Zone/South Zone,
BSNL.

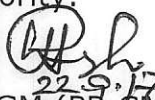
Subject: Activation process of Bundling plan for M/s Micromax -reg.

BSNL Corpoarte office is in process of signing an agreement with M/s Micromax under revrese bundling scheme.M/s Micromax will sell his feature phone along with the BSNL SIM to the customer. The process of activation of bundling plan to the customer is as follows:-

1. The SIM card will be activated through Normal FRC or designated value as decided and initially the only amount which is to be given in the main account will be credited.
2. As soon as the new SIM card will be inserted in the New Micromax Handset the SMS will be originated to the short code 53333 having the Handset IMEI detail; bluethooth id, wifi id and this SMS will be submitted to the server of B&CCS which is capturing all the request of short code 53333.
3. This B&CCS server will send this request through FTP or provide the access of this table to ITPC to capture the details having MSISDN and IMEI of Handset.
4. The ITPC will match this data with the data which is already having the above details of all Handset's and if it is ok then it will sent the command to placed bundle flag to that MSISDN. The ITPC will maintain the record of this IMEI and other data and MSISDN and in the table mark this IMEI and othe data as used. Next time when again this handset carries any another MSISDN then this request will be dropped at ITPC.

The above process has been tested by the North nodal center. Hence it is requested to kindly test the same process in your zone with coordination of North nodal center within one or two day and the compliance may be reported to this office.Shri Rajeev Narang, GM(Nodal Center), North Zone may be contacted in this regad. This may be treated as most urgent.

This is issued with the approval of the competent authority.


22.9.17
AGM (PP-CM)